



Sector Intelligence: Telecoms, Media & Technology

Discover risks. Seize opportunities

Find out how and where your business risks are most concentrated. And discover the potential for investment opportunities. Our Sector Intelligence offers complete coverage of global telecommunications, media and technology (TMT) markets.

We understand the challenges you face

- Companies in the TMT sectors are facing a challenging market outlook. Operators will increasingly be judged on the breadth, relevance and quality of the services they offer to end-users. Traditional industry players are under pressure to embrace new service delivery strategies and acquire or invest in disruptive technologies to differentiate themselves.
- Our solution will help you to formulate the best investment strategy for your business, in a challenging and ever-changing environment.

Never miss a trend, risk or opportunity again

- Our experts have a proven track record in monitoring developments, identifying trends and uncovering the latest business strategies across your markets. We analyze the threats and opportunities and provide insightful competitive intelligence to help you keep ahead of the curve.
- The traditional telecoms sector has morphed into a service that shapes the development of most existing industries and those yet-to-be created. We examine the key trends, including the Internet of Things, artificial intelligence, machine learning, big data, cybersecurity and growth in e-commerce.
- Our wide-ranging intelligence includes segmented usage and financial key performance indicators for wireline voice, wireline broadband, pay-TV and mobile broadband, as well as operator market share.
- We also analyze the outlook for local manufacturing, the software and services sectors, regulation and infrastructure development policies.
- Our analysts track company strategies and profile the key players shaping the future of the industry.

Stay one step ahead with Fitch Connect

This world-leading Sector Intelligence is available through Fitch Connect, our powerful and intuitive credit analytics and macro intelligence platform that gives you all this and more:



Daily Views

Keep up-to-date with bespoke daily email alerts on the emerging trends, risks and opportunities.



Reports & Strategic Content

For unrivaled risk and opportunities analysis. In-depth quarterly country reports, with actionable, in-depth analysis based on our 10-year macroeconomic and sector-specific forecasts.



Data & Forecasting

Easily identify growth areas with access to regularly updated information on developed, emerging and frontier markets. Includes proprietary databases that track key telecoms operator performance indicators for leading networks in 140+ countries.



Analyst Interaction

Speak directly with our sector specialists behind the research for insights and advice.



FitchConnect

Content Delivery

An innovative, robust and comprehensive credit analytics and macro intelligence platform designed to service the individual data consumption models of credit risk professionals, investment managers, strategists and economists.



Web

A powerful and intuitive desktop interface that delivers the comprehensive suite of Fitch Solutions & Fitch Ratings proprietary content along with advanced analytical tools and functionality that includes custom views, search and discovery, portfolio, benchmarking, league tables and alerts.



Excel Add-In

Access the full Fitch Connect data set using a Microsoft Excel interface. Leverage pre-built templates developed by Fitch Solutions for single entity tear sheets, peer and summary analysis for banks and sovereigns. Customize and save templates to generate and populate internal financial risk analysis models.



API

Using the Application Programmable Interface (API) clients gain on-demand access to Fitch Solutions data that can easily be integrated by them into their own proprietary or third party off-the-shelf workflow systems.



Feeds

The Feeds channel delivers flat, delimited files for ingestion in the client's internal database environment. Flexible file structures, multiple file formats, and a user defined delivery schedule facilitate ease of data feed setup and use.

Book your Fitch Connect demo

Discover how and why our solution is perfect for you. For a demo of how our solution can help you implement best-in-class processes, get in touch. Request your demo at www.fitchconnect.com

About Fitch Solutions

Fitch Solutions provides credit and macro intelligence solutions helping clients to excel at managing their credit risk, gain deeper insights into the debt and fixed income markets, and get comprehensive intelligence about the macroeconomic environment.

Our solutions, powered by Fitch Connect, are built on our history of credit, macro and industry expertise to help you make more informed business decisions.